



GINA L. OSBORN

MAKING MAVERICK MOVES

KEYNOTE CLIENT
COORDINATION
GUIDE

Keynote Client Coordination Guide

Gina L. Osborn Bio

Chasing Cold War spies, foiling terrorist attacks, and tracking down cyber-criminals were all in a day's work for Gina L. Osborn during her 28-year law enforcement career. She began in 1986 by enlisting as a Counterintelligence Special Agent in the U.S. Army. Gina served six years during the Cold War, working on the highest-profile espionage cases in the European Theater. In 1996, Gina became a Special Agent with the Federal Bureau of Investigation. She had numerous assignments, including investigating Asian Organized Crime on a task force in the Little Saigon District of Orange County, supervising counterterrorism investigations in Southeast Asia, and leading the Bureau's most significant cyber investigations.

Gina retired from the FBI in 2018 and travels the world, inspiring audiences as a dynamic keynote speaker. A consummate storyteller, Gina educates, motivates, and entertains her audiences using real-life experiences. She also hosts the podcast - Making Maverick Moves, featuring trailblazers who embrace the absurd, defy the odds, and rewrite the rules to achieve success on their terms.

Sample Intro

Prepare to be inspired by a woman who has spent her life breaking barriers, solving complex problems, and creating extraordinary impact. From a young age, Gina L. Osborn dreamed of chasing spies—a dream that led her to the U.S. Army Counterintelligence Program and on to investigating espionage cases in Europe at the close of the Cold War.

In 1996, Gina graduated from the FBI Academy, becoming the only FBI agent assigned in Little Saigon, where she built alliances to combat organized crime. Following the events of 9/11, she led counterterrorism efforts in Los Angeles. She later took the helm of the FBI's largest Cyber and Computer Forensics Program, overseeing the global investigation into the Sony Pictures hack.

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WWW.GINALOSBORN.COM

Through these remarkable experiences, Gina has developed a transformative philosophy she calls *Making Maverick Moves*—bold, rule-bending actions driven by 'absurd' ingenuity. This powerful mindset isn't just about thinking outside the box; it's about demolishing the box to achieve the extraordinary.

Please join me in welcoming a trailblazer, thought leader, and master of making the impossible possible—Gina L. Osborn!

Audio-Visual Set-Up Requirements

Please provide Gina with the layout of the presentation room, showing the stage / screen setup and seating configuration.

- Presentation contains dynamic embedded Videos with sound. Must have a High-Quality Professional Sound System and Screen / Projection / Display setup.
- Audio/Visual Setup for Slides (PowerPoint). HDMI Connection for Gina's computer. Client should provide a back-up computer. Gina will provide a copy of her presentation on a thumb drive and can run it off of the client's system if needed. 3.5mm audio cable for sound system if needed.
- Requirement for Audio Visual Check / Dry Run *afternoon or evening before the event.*
- Lavalier-type microphone (no hand-held microphones, please).
- Request on-site Audio/Visual Technician be available for AV Check / Dry Run and presentation day for any AV issues.
- Confidence Monitor
- Professional Stage setup unless a very small group
- Please no Podium, tables, chairs, or any other stage items that will prevent Gina from using the main part of the stage or block her view from any audience members.

Logistics (Client to Provide the Following:)

Date and Time of Event:

Location (City and Venue Name):

Hotel for Overnight Stay (*please indicate if the room is reserved or if Gina needs to book*):

Point of Contact and Contact Info:

Audio / Visual Check Time and Point of Contact:

Customization (Client to Provide the Following:)

Name of Organization:

Company Logo: (please insert here or email high res version)

Number of People:

Average Age of Audience:

Roles / Titles / Functions of Audience in Attendance:

How should Gina Address Your Audience from the Stage:

Title of Event:

Purpose of Event / What do you want the audience to leave with:

Please Explain what Your Organization Does:

Current Challenges / Changes / Uncertainty in your business, market, and/or industry:

Recent SUCCESSES or WINS with your team:

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